



Create Your Own Content Bank – Starter Checklist

A simple guide to organize your content ideas and start creating with clarity.

Checklist

- Pick 4-5 content buckets (topics you write or post about often).
- Write down 3-5 ideas for each bucket.
- Choose how you'll store your ideas (notebook, Google Doc, or Trello).
- Pick your format for each idea (email, social post, blog, etc.).
- Add a 'status' column to track your ideas (Idea, Drafted, Scheduled, Posted).
- Set a weekly or monthly reminder to add new ideas.

BONUS: Ready to level up? Import your ideas into Trello using a free template [here](#).

Want Extra Help?

Use the checklist to create your own system, or reach out to me personally, if you'd like a Trello Template. It's free for subscribers or you can upgrade for \$25. Details below.

If you'd like help setting it up, I also offer an \$25 upgrade that includes:

- A 15-minute setup call
- A step-by-step video walkthrough
- Bonus tips to streamline your content creation process using Trello + AI

Just send me a message if you're interested; I'd love to help you get started!

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