



Message Templates to Invite Contacts to Your Newsletter

LinkedIn Direct Message

Hi [First Name],

I've been sharing tips and insights in my newsletter you might find helpful. If you'd like to have it delivered to your inbox so you don't miss it, I'm happy to send you the sign-up link.

Facebook Message

Hey [First Name],

I've started sending out a newsletter with updates and tips around [insert your topic—travel, small business, wellness, etc.]. If that sounds like something you'd enjoy, I'd be glad to send you the link to sign up.

Email Invitation

Subject: Thought you might find this useful

Hi [First Name],

A quick note to let you know, I've been sharing helpful ideas and updates through my newsletter lately, and I thought you might be interested. It includes [brief summary of value—travel ideas, small business systems, etc.].

Hit reply if you'd like the link to sign up.

Best,

[Your Name]